

Pathways to Achievement, Completion, Career & Transfer

ACADEMIC MAP



411

Travel Services Management Certificate

START her	e		
SEMESTER 1 – FALL	CREDITS	MILESTONE	COMPLETED
ENG 101 — English Composition I	3		
BUS $105-{ m Keyboarding}$ —or— Computer Applications elective above CAP 10	00 3		
BUS 140 — Sales Principles	3		
BUS 191 — Tourism Management	3		
TOTAL	CREDITS 12		
2			
SEMESTER 2 – SPRING	CREDITS	MILESTONE	COMPLETED

2				
SEMESTER 2 – SPRING		CREDITS	MILESTONE	COMPLETED
BUS 192 — Conference & Convention Planning		3		
BUS 213 — Business Communications		3		
BUS 141 — E-Commerce Marketing —or— Business Elective		3		
BUS 214 — Business Internship		3		
BUS 190 — Tourism Geography		3		
	TOTAL CREDIT	S 15		



Certificate Programs

Certificate programs can serve as the basis for further higher education or professional studies. Certificate programs require students to complete specified coursework, mainly related to particular fields of employment.

While many students enroll in a certificate program in preparation for direct entry into employment, they often return to college, part time or full time, and apply the credits previously earned to an associate degree program.



General Advising Notes

- Students are encouraged to begin taking courses aimed at completing their English requirement immediately upon entering the college.
- Also, students who place into reading courses on the college placement test should complete that requirement without delay.

Career and Transfer Outlook

- Graduates of the program find entry-level employment in travel agencies, airline reservation offices and corporate travel departments.
- Most of the coursework completed as part of the Travel Services Management Certificate applies to the Hospitality Management Associate in Science degree program.
- Many students who complete the certificate continue on in a part-time or full-time basis to complete the associate degree.

To learn more, call us at 1-800-818-3434 or visit www.middlesex.mass.edu