

PART I: INSTITUTIONAL PROFILE

A. Brief Institutional Information.

1. Size and characteristics: Established in 1970, Middlesex Community College stands out as one of the largest community colleges in Massachusetts. MCC is part of the Massachusetts public higher education system, which is comprised of 15 community colleges, nine state universities, and the five-campus University of Massachusetts system. MCC serves approximately 13,000 students. In Fall 2014, 58% of students were women, and 42% were men while 61% of students were White, 17% Hispanic, 11% Asian, 7% Black, and 2% were two or more races. Enrollment of minority students has grown from 29% in Fall 2009 to 38% in Fall 2014. With the more highly enrolled of its two campuses located in the heart of Lowell, which has the second largest Cambodian/Cambodian-American population in the nation, MCC enrolls a significant number of Cambodian and Cambodian American students; in Fall 2013, 1070 MCC students (over 11% of students) identified as Asian/Hawaiian/Pacific Islander. **With over 50% of MCC's degree-seeking students receiving financial assistance under one or more eligible federal programs, MCC qualifies as an Asian American and Native American Pacific Islander-Serving Institution (AANAPISI).** In Fall 2014, 141 full-time and 342 part-time faculty members provided instruction to 9,205 students.

2. Location: Middlesex has two campuses-one suburban Bedford location and one in the heart of historic downtown Lowell. The Lowell campus is minutes from UMass Lowell, a Research I University the second-largest public institution in the state behind UMass Amherst. Middlesex Community College is located within 30 miles of Cambridge, Boston, and Boston Logan International Airport.

3. Mission: "At Middlesex Community College, everyone teaches, everyone learns. Collaborative in nature and innovative in practice, we educate, engage, and empower a diverse community of learners. Through transformative opportunities, we challenge and support every student to succeed and lead. Recognizing equity and inclusion as the foundation for excellence and creativity, Middlesex Community College meets the evolving educational, civic and workforce needs of our local and global communities." Global Education aligns with the overall mission and vision of the college and in particular the strategic direction that states "we will transform learning by integrating academic, workplace and global experiences to meet personal, professional and community needs."

4. Scope of Academic Offerings: MCC offers 56 associate degrees and 24 certificate programs. Approximately 88% of students enroll in degree programs, 9% in certificate programs and 3% as undeclared majors. Associate degree programs require a minimum of 20 courses and 60 college-level credits that are comprised of a general education core curriculum in the liberal arts and sciences and specified coursework in the area of concentration. To support student transfer to baccalaureate degree programs within Massachusetts public higher education, MCC's curriculum committee has designed program templates outlining *MassTransfer* program requirements for both transfer and career programs to help maximize course transferability.

5. Community Resources: The City of Lowell and greater Boston region offer an array of educational, cultural, and research resources. The 2014 edition of The American Institute for Economic Research's College Destination Index lists the Boston/Cambridge/Quincy region as #1 of the top 15 major metro college destinations, and also #1 of major metros for international students (10.1% of students in the region are foreign born). There are over 40 postsecondary institutions in the Boston Metro Region, and UMass Lowell is just minutes away from the MCC campus. Local organizations include the Cambodian Mutual Assistance Association (see letter of support), Angkor Dance Troupe, and the Lowell National Historic Park.

B. Current and Previous Experience with international or world area studies.

1. Courses, seminars, workshops, and foreign languages: One of MCC's six Institutional Student Learning Outcomes (ISLO's) for its general education curriculum is Multicultural and Global Literacy,

and MCC offers over 50 courses, including 12 in languages, that are entirely globally focused. MCC's Honors Program offers honors seminars including *Introduction to Globalization; World Cultures, Latin American Literature and History, The Middle East and Islamic World, and Asian Literature and Social Psychology*. Specific Associate Degree programs include Liberal Arts and Sciences Degree World Languages Option and Politics, History, and Global Studies. To support cross-disciplinary global literacy, the Global Scholar Program launched fall 2014. Students, who take five courses selected from an approved list including the capstone Interdisciplinary Weekend, will have the designation Global Scholar on their transcript. Presently there are over 300 students who have taken five or more approved Global Scholar courses and another 1500 who have taken two or more classes. The Global Scholar program allows students who are not in the Politics, History, and Global Studies (AA) concentration to highlight their global competency. MCC offers credit-bearing courses in the following foreign languages: Khmer, Spanish, German, Japanese, Russian, Arabic, Latin, Finnish, Greek, and Portuguese. Throughout the year, MCC offers numerous workshops and seminars, open to the public, on topics such as Cambodian/Khmer Culture and World music. MCC was the first institution on the U.S. mainland to be designated a regional Asian Studies Development Center by the Asian Studies Development Program. The East-West Center has partnered with MCC on numerous grants and workshops for more than two decades (see letter of support).

2. Study Abroad programs for students: MCC offers international experiences (international fellowships, MCC Foundation Scholars, Short Courses, Semester/Transfer, and Volunteerism) for its students through direct programming in Cambodia, Costa Rica, China, India, Belize, England, Ireland and Scotland. In the past, MCC has additionally offered experiences in Peru, Russia, Spain, Netherlands, France, Germany, Austria, Romania, and Hungary. The MCC Foundation Fellowship Study Abroad Program has been funded by the College and the MCC Foundation since 1992. Students apply, are interviewed, and if selected to participate, pay a nominal fee for a three-credit course and in-country travel. Fellowships vary from year to year, and have included study abroad to China, Russia, Costa Rica, Spain, Ireland, Europe, Belize, Cambodia, India, and Peru. MCC faculty/staff accompany each Fellowship. MCC also refers students to programs through partnerships with CIEE and CCIS Study Abroad.

Middlesex has MOU and articulation agreements with Bath Spa University, UK and University of West London, UK, for a semester abroad and B.A. transfer opportunities. Other MOU's include Harrow College, UK; Bo' Ai International High School, China; Shaanxi Railway Institute, China; and American University of Phnom Penh, Cambodia. Agreements with Robert Gordon University, Scotland are in process.

In recognition of the importance of global advocacy and college service, all study abroad students upon return participate in a Global Engagement Workshop designed to help them craft their study abroad experiences into informal and formal narrative presentations.

In the 2014-2015 academic year (inclusive of summer 2014), 65 MCC students participated in study abroad experiences. Destinations included China (10), Belize (14), Ireland (10), India (2), Cambodia (9), Costa Rica (10), Bath Spa University (5), University of West London (2), Morocco (1) University of London (1), and Rio de Janeiro (1). Of the students who studied abroad, 4% went during the January Intersession term, 85% went during the summer for two weeks or more, 11% traveled for a whole semester or transferred overseas after graduation to finish their BA. Notably, three MCC students have been awarded Benjamin A. Gilman International Scholarships (U.S. Department of State's Bureau of Educational and Cultural Affairs).

3. Visits by foreign faculty for research or lecturing, including any previous participation in the Fulbright Scholar-in-Residence Program: Middlesex Community College has not yet hosted a Fulbright-Scholar-in-Residence. MCC has hosted foreign faculty for research or lecturing.

In a recent 2011-2014 Higher Education for Development (HED) grant to promote entrepreneurship and workforce development through capacity building in Morocco, faculty from Ecole Normale Supérieure de l'Enseignement Technique of Mohammedia paid three reciprocal extended stay visits, researching and interacting with MCC faculty and students. The relationship has continued with the faculty from Ecole Normale Supérieure de l'Enseignement Technique of Mohammedia.

During the summer of 2012, Proeung Kang, master ceramist and professor at the Secondary School of Fine Arts in Phnom Penh Cambodia, joined the only other practicing Master ceramist Yary Livan, MCC adjunct faculty member and current 2015 National Endowment of the Arts Heritage Fellow, to help build a Cambodian style wood fire kiln to help insure that the Cambodian traditional pottery form, which dates back to the Angkor Kingdom, can continue and flourish. The Lowell National Historical Park hosts the kiln on park land, and The Parker Foundation granted funds to build the kiln. Middlesex Community College built the shelter and administers the care and use of the kiln in this college and community outreach.

Continuing its close ties with Cambodia, in 2013, Middlesex provided opportunities for teaching and research to Tararith Kho, a Cambodian activist, poet, fiction writer, publisher, and educator who was instrumental in the founding of PEN-Cambodia. Co-founder of the *Nou Hach Literature Association* and of an affiliated journal that publishes fiction, essays, and poetry often critical of Cambodian society and government, Tararith was subjected to threats which forced him in 2010 to leave the country for the US. Hosted by The International Writers Project at Brown University in 2010-11 and then as a fellow with the Harvard Scholars at Risk program in the Department of Comparative Literature in 2011-2012, Tararith became a visiting professor of Khmer language at Middlesex. Though still unable to return home, his situation has now stabilized, and he continues to teach at Middlesex in addition to UMASS Lowell. MCC has been engaged with numerous foreign scholars through its internationalization efforts; these are described further under "other relevant Internationalization efforts."

4. Foreign students: In Fall 2013, students from 33 international countries enrolled at Middlesex. Top countries include Brazil (28) and Germany, India, Korea and Vietnam (5). In addition to students taking courses, a small number of students participate in Optional Practical Training for up to a year after graduation.

5. Cultural Events and Programs: With its Lowell campus located in the heart of the Lowell Historic District and its Bedford campus near the birthplace of the American Revolution, MCC offers a variety of cultural events and programs, from speakers to art exhibits to scholarly lectures. The Dean of Global Education organizes and collaborates on events and activities for international students and visitors throughout the year including the Global Education Lecture and Film Series, the thematic Interdisciplinary Weekend, the World of Music Concert Series, and this year's Vocational Education Leadership Training Program (VELT) for Presidents and Vice Presidents at Chinese vocational and technical institutions of higher education. All lectures and films are free and open to the public.

6. Other relevant internationalization efforts: MCC has been awarded three Fulbright-Hays Group Projects Abroad grants. In August 2015, MCC was awarded a grant of \$81,558 for travel to Cambodia. The purpose of *Cambodia's Cultural Heritage in the Modern World* is to deepen and expand connections between Cambodian arts and cultural traditions with curricula at MCC and the Lowell Public Schools as well as foster an appreciation of Cambodian classical and folk art forms

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among the general Lowell community and support economic and entrepreneurial strategies for sustaining these traditions in the local region. The two previous grants (2010, 2002) were also for travel to Cambodia.

In addition to a 2012 Parker Foundation and 2013 National Endowment for the Arts (NEA) grant to preserve Cambodian art forms, a 2014 Parker Foundation grant is enabling the preservation and continuation of Cambodian classical music heritage. With the collaboration of a Master Cambodian Musician Song Heng, MCC, and the Lowell Public Schools, the grant will build capacity through K-12 instruction and performances in traditional Cambodian classical music as well as the training of three local Cambodian folk musicians in classical music forms.

In 2011 Middlesex was cluster leader for the East-West Center-Asian Studies Development Program's three-year National Endowment for the Humanities (NEH) grant, *Thinking through Cultural Diversity: Bridging Cultural Differences in Asian Traditions*, as part of its Bridging Cultures at Community Colleges initiative. The focus was to develop courses, programs and outreach activities related to cultural diversity in Asia, with a primary focus on China and Southeast Asia. Additionally, Middlesex was cohort leader for a second NEH Bridging Cultures grant, "Bridging Cultures to Form a Nation: Difference, Community, and Democratic Thinking awarded to American Association of Colleges and Universities." MCC's project, *Found in Translation: Humanities Education Developing Cultural Translators' Democratic Commitment*, created learning experiences through humanities content that educated our diverse students to be people who can effectively function at the intersections of cultures and communities. The grant work empowered students, particularly MCC's immigrant populations of Lowell, to manage successfully their responsibilities as "translators" between communities and cultures and raised students' awareness of the varying cultural and community contexts within which democratic dialogue can occur, and it supported them in becoming effective change agents within their own spheres of influence.

Middlesex has partnered with NUM, a college located in Phnom Penh, Cambodia, on several projects since 1997. A Fulbright Senior Specialist grant was awarded to an MCC professor Ken Dunn to develop law curricula at the university. He taught Selected Topics in International Business Law in the university's doctorate of business program and served as an International Election Observer for the Neutral and Impartial Committee for Fair Elections in Cambodia (NICFEC) in 2008.

In 2004-2006, with a U.S. State Department grant, MCC and the Marishane Senior Secondary School (MSSS) in Limpopo Province, South Africa, worked in partnership to address the high level of violence against women in South Africa. This program brought 12 Marishane educators to MCC to work with faculty, staff and community experts, and MCC faculty and staff and community experts visited South Africa. The project resulted in the creation of a Community Support Center at MSSS to train teachers and counselors, and create age-appropriate curriculum to reduce violence against women. In 2003-2004, with funding from the U.S. State Department, MCC partnered with Yerevan State University (located in Armenia's capital) to develop journalism curriculum, provide faculty development, and design and open of a media center. MCC collaborated with Northeastern University, Boston University, *The Boston Globe*, *The Lowell Sun*, WBZ-AM Radio, Lowell Telecommunications Corporation, and the Cambridge-Yerevan Sister Cities Association.

In 2002-2004, MCC implemented a three-year U.S. State Department-funded project in collaboration with Azov Regional Management Institute (located in Berdyansk, Ukraine) focusing on designing and implementing a variety of workforce development programs to stimulate economic development in the region, particularly within the tourism industry.

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From 1997-2002, with funding from the U.S. State Department, Fulbright Educational Partnerships Program, MCC's Law Center organized and ran a conflict-resolution and mediation training project in Cambodia with the University of Phnom Penh's National Institute of Management.

MCC has two Fulbright Campus representatives and periodically hosts Fulbright workshops.

C. Short- and Long-Term Goals and Objectives:

Background: The focus of this application is to host a named scholar from Cambodia to assist MCC as it 1) formally develops the Middlesex and American University of Phnom Penh (AUPP) student and faculty exchange program and 2) more broadly, globalizes the MCC experience.

In August 2012, the college reorganized the Dean of International Arts position into the Dean of Global Education, a position specifically focused on globalizing the curriculum and increasing international partnerships for students, faculty, and staff. In 2013, Phil Sisson, Provost and Vice President for Academic and Student Affairs, supported the new Dean of Global Education to participate in the first ACE/AIEA Institute for Leading Internationalization. With the support of the Provost and informed by participation in the ACE/AIEA, the Dean of Global Education led efforts to develop a college-wide Global Education Strategic Plan. The 2014-2017 Global Education Strategic Plan outlines a plan for focusing its internationalizing efforts in four primary interconnected areas: 1) Global Curriculum; 2) Global Engagement; 3) Study Abroad, Service, and Global Internships; and 4) Global Recruitment and International Students.

These four strategic efforts connect specifically to the short and long term goals and objectives of this proposal. Today, more than ever, students need global competency and awareness to successfully navigate an ever-changing interconnected global community and workforce. Infusion of international and intercultural dimensions into the teaching, learning, research, and service are essential for producing graduates who think globally while acting locally, and for Middlesex to attain global leadership in scholarship and international engagements. Dr. Reth Soeng's residency will be a strong positive step in producing a more globally focused curriculum, international and diverse students, and faculty and staff. His teaching, research, and outreach to students and to the community and his work in establishing more concrete ties and exchanges with AUPP will establish an ever increasing global footprint, particularly a global footprint in the Cambodian community of Lowell and surrounding service areas.

II. Proposed Program

Naming a Scholar: Dr. Reth Soeng from Cambodia.

Middlesex has had a long connection to the Cambodian community in Lowell, and Ken Dunn, Director of the Middlesex Community College Law Center and former Fulbright Senior Specialist to Cambodia in 2004, has roots within that community. He has worked with Dr. Reth Soeng for the past four years as they served together on a committee to begin developing the American University of Phnom Penh (AUPP), a plan that came to fruition in 2013. Through regular meetings with Dr. Soeng on his several yearly visits to Phnom Penh in his advisory capacity with AUPP, Ken Dunn has seen the instrumental role Dr. Soeng has played in the early success of the university. Dr. Soeng is an accomplished educator and economist. His work at Middlesex will strengthen current ties with AUPP as well as significantly strengthen the Economics Department at the Lowell campus. For MCC's many Cambodian students, it is significant to see an academic of Dr. Soeng's stature teaching and researching. He will be a role model to many of the possibilities available through education. Through his lectures on campus and in the community, as a Scholar-in-Residence, he will further develop Middlesex's commitment to enhancing student learning opportunities and our commitment to working with local community organizations.

Dr. Reth Soeng is Adjunct Professor of Economics at the American University of Phnom Penh (AUPP), teaching *Macroeconomics* and Visiting Professor of Economics in English-based Master Program at Royal University of Law and Economics (Rule)/Ecole nationale d'administration (ENA) in Cambodia, teaching *Comparative Economics of the European Union and ASEAN* since January, 2015. Dr. Soeng's teaching style is well-suited for the Middlesex student. He will be teaching *Macroeconomics* and *Microeconomics* and is familiar with western-style teaching methods as already demonstrated in his ability to connect with students through his stellar work at AUPP.

Dr. Soeng has also been a Research Fellow at the Centre for ASEAN Studies, University of Antwerp, Belgium, since 2009. He did his post-doctoral work at the Flemish Centre for International Policy where he carried out a joint research project with the National Bank of Belgium. He has served as a referee for several scholarly journals--*Journal of Asian Economics*, *International Trade Journal*, *Economics Bulletin* and *International Journal of Commerce and Management*. His research work has been published in scholarly journals, such as *Journal of Asian Economics*, *International Journal of Manpower* and *Journal of International Trade Law and Policy*. Dr. Soeng's research work was also accepted for presentations at International Conferences in China, the Philippines, Belgium, Korea and Thailand. He has also given lectures in economics, applied statistics and econometrics at Pannasastra University of Cambodia (PUC) and at the National University of Management (NUM) where he taught courses in the undergraduate, graduate and doctoral programs. Dr. Soeng was a visiting Lecturer in Statistics and Economic and Social Development Policies in Rule/ENA English-based Master Program, and has been a visiting Lecturer in Economics and Economic History of Cambodia at the Royal School of Administration in Phnom Penh, Cambodia. He was appointed as a jury member for Master thesis defenses at University of Antwerp, Belgium, and has been an examination member for DBA thesis defenses. Dr. Soeng is a member of Editorial Board of the *Journal of Business and Management*.

As his CV indicates, Dr. Soeng has considerable teaching and research experience. Moreover, his research and lecture skills will help Middlesex as we develop our academic business outreach to students and the community, particularly with regards to our Entrepreneurship program. His dissertation topic *Foreign Direct Investment in Cambodia: Determinants and Impact on Domestic Labour Productivity and International Trade* will be of direct and timely interest to not only our business, fashion and hospitality faculty but also to the local Cambodian community in Lowell which has long-standing economic ties back to Cambodia. As an Advisor to H.E. SOK AN, Deputy Prime Minister and Minister in charge of the Office of the Council of Ministers in Phnom Penh, Dr. Soeng's

expertise will be of crucial interest to the local Cambodian community as well as to the faculty and students at Middlesex.

Dr. Soeng possesses the English language skills sufficient for lecturing at the collegiate level and to allow for participation in discussions with a broad range of students and in community events.

1. Short Term (One-Five Years/Fall 2016-Spring 2021): If granted an S-I-R fellowship for fall 2016, Dr. Soeng will help MCC reach the following short-term (2016-2021) goals which include:

1) To increase the participation of Middlesex students in the International Fellowship study abroad program to Cambodia. Through his work with AUPP, Dr. Soeng is familiar with Middlesex and our students, and through his efforts along with the Dean of Global Education, MCC hopes to build on emerging partnerships to grow a significant semester/yearly cohort of faculty and students in a study abroad program to AUPP and Cambodia.

2) To further institutionalize and expand Middlesex's offerings in Economics, Dr. Soeng will teach two courses per semester in *Macroeconomics* and *Microeconomics* on the MCC Lowell Campus with reference to Cambodia. He will provide professional development to faculty teaching economics to include global perspectives and work with the Dean of Global Education and within the Division of Humanities and Social Sciences under the Assistant Dean of Social Sciences to globalize general education curriculum in the History, Politics, and Global Studies major as well as *Macroeconomics* and *Microeconomics* curriculum.

In addition, his background in economics will help inform post-trip activity in the 2015 Fulbright-Hays Study Abroad, *Cambodia's Cultural Heritage in the Modern World* with regards to the economic and entrepreneurial strategies to build Cambodian classical and folk art forms and traditions among the general Lowell community.

3) Dr. Soeng will provide guest lectures to classes within and outside of the humanities and social sciences division and college community. Of particular note will be his expertise in foreign investment and local labor issues. UMASS Lowell and Salem State University (see letter) have expressed support in arranging lectures and workshops by Dr. Soeng, and further guest opportunities can be arranged with the Massachusetts International Educators consortium as well as other state and local collaborations.

4) Dr. Soeng's connections with AUPP as well as the Cambodian Deputy Prime Ministry's office will deepen ties and connections with the local Cambodian community. These cultural and political ties connect with Middlesex's past NEH grant project, *Found in Translation: Humanities Education Developing Cultural Translators' Democratic Commitment*, which created learning experiences through humanities content that educated our diverse students to be people who can effectively function at the intersections of cultures and communities. Dr. Soeng will be excellently placed to further the grant work of empowering the Cambodian MCC student population to manage successfully their responsibilities as "translators" between communities and cultures by helping them to awareness of the cultural and economic dialog of empowerment.

2. Long Term (Six-Ten Years): If granted a S-I-R fellowship for fall 2016, Dr. Soeng will help MCC reach the following long-term (2016-2026) goals which include:

1) To build official broader institutional ties between Middlesex and other educational institutions in Cambodia. Middlesex currently has an MOU agreement with AUPP to articulate a 1+1+2 pathway

through the *MassTransfer* Agreement; however, MCC would like to build on that MOU for the purposes of student and faculty semester exchanges. MCC's goal is to increase this aspect of the program over the short-term and formalize more robust institutional relationships in the long-term.

2) To build institutional relationships between Middlesex and non-profits and NGOs in Cambodia. In the 2010 Fulbright-Hays several faculty projects worked to build relationships with select NGOs such as Daughters of Cambodia and Angkor Children's Hospital. While these projects and relationships exist on a personal faculty level, MCC's long-term goal is to build stronger and more sustainable relationships with these and other institutions in Cambodia in order to bring new dimensions to the student learning experience.

3) Related to Long-Term Goal 2, MCC aims to expand service-learning and internship opportunities for students in Cambodia. This especially relates to areas of study abroad and to the revised Politics, History, and Global Studies major. As a former Carnegie Copper cluster leader and as a recipient of the Carnegie's Community Engagement Classification, service-learning and civic engagement at Middlesex is central to the college's mission and strategic directions. Service-learning opportunities were embedded into the 2010 Fulbright to Cambodia and into the 2015 study abroad Fellowship to Cambodia, but more needs to be done through a thoughtful and systematic approach. Over the long-term, MCC aims for additional and sustained opportunities in Cambodia for students as well as faculty.

If Dr. Soeng is unavailable, MCC is open to hosting another scholar from Cambodia who can assist the College with advancing the short-term and long-term objectives.

A. Oversight: The Scholar-in-Residence will work closely with several faculty and administrators at MCC.

Dona Cady, Dean of Global Education, will serve as the principal contact for academic arrangements for the Scholar. She will assume responsibility for orientation of the scholar, including assistance with finding housing and using public transportation. She will accompany the Scholar to special campus gatherings and workshops to support general integration into the Middlesex academic and scholarly community and will be the primary contact with CIES.

Dona Cady was named MCC's Dean of Global Education in 2012 after serving as Associate and Interim Dean of Humanities and Asian Studies and a member of the MCC faculty for 34 years. She is now responsible for global curriculum initiatives, coordinating partnerships, international exchanges and grants, student study abroad programs, and has an extensive background in Asian studies and grants administration that makes her well-qualified to serve as principal contact. She holds a bachelor's degree from the University of the Pacific, master's degree from University of Notre Dame, and Diploma in European Archeology from Oxford University and is fluent in French and Spanish. She regularly presents on Asian studies (Daoist and Confucian Role Ethics) as well as Global Education strategic initiatives at regional, national, and international conferences.

Dean Cady played a significant role in design of MCC's History, Politics, & Global Studies major in the Liberal Studies AA degree program. Dean Cady's grant administration experience includes planning and implementing at 2015 Fulbright-Hays Group Study Abroad *Cambodia's Cultural Heritage in the Modern World*, the Parker Foundation grant *Preserving Cambodian Classical Music*, the EWC-ASDP Title IV *Enhancing Undergraduate Chinese Language and Culture Studies: Integrating Faculty and Curriculum*, the multi-college cohort ASDP/National Endowment for Humanities *Thinking through Cultural Diversity: Bridging Cultural Differences in Asian Traditions*, and the AACU/NEH Bridging

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Cultures to Form a Nation: Difference, Community, and Democratic Thinking. Other Asian Studies administrative experience includes serving as the Regional Coordinator for EWC-ASDP, annually organizing four regional workshops and conferences, and chairing the 2016 and 2011 ASDP national conferences in Washington, D.C. and Boston Asian Studies. Dean Cady's lengthy experience in designing innovative courses provides the background for her to serve also as the principal contact. This includes having developed and taught traditional, online and learning community courses, many of which integrated web-based and digital materials and virtual world technologies. In 2006, she was selected as a Massachusetts Colleges Online Course of Distinction Winner and was a participant in MCC's prior Fulbright-Hays GPA to Cambodia. See letter of support.

Kenneth Dunn, Director, MCC Law Center, will assist with the responsibility for orientation of Dr. Soeng, including assistance with orientation to Lowell and the community. Along with Dean Cady, he will accompany Dr. Soeng to special campus gatherings and workshops to support general integration into the Middlesex academic and scholarly community.

Kenneth Dunn, member of the MCC faculty since 1983 and recently retired as a faculty member, is currently Director of the MCC Law Center. His extensive experience with Cambodia and his involvement with the new American University in Phnom Penh (AUPP) provides expertise for his assistance with Dr. Soeng. Ken Dunn holds a J.D. and has directed the MCC Law Center since its inception in 1989 and is the former chair of the Paralegal Studies Program. Professor Dunn has extensive travel and study experience in Cambodia. From 1997 – 2002, he served as Project Director of a USIA College and University Affiliations Program (CUAP) focused on establishing a conflict resolution program at the National Institute of Management. Through the CUAP grant project, Professor Dunn established numerous relationships with Cambodian faculty, who traveled to MCC to study conflict resolution. In 2004, he was selected as a Fulbright Senior Specialist and completed a project in 2004-2005 designing an undergraduate law curriculum at National University of Management in Phnom Penh. From 2006-2008, he taught International Business Law in the Doctorate of Business Administration program at that institution. Since 2011 he has worked with Dr. Soeng to begin developing the American University of Phnom Penh (AUPP), a plan that came to fruition in 2013. See letter of support.

Philip J. Sisson, Provost and Vice President of Academic and Student Affairs will introduce the scholar to the faculty and broader campus community, support the institutional budget commitments to the scholar, and promote inter-institutional arrangements and agreements. Provost Sisson has actively engaged Middlesex faculty in traveling to various countries and to the East-West Center in support of international programs. See letter of support and commitment.

Matthew Olson, Dean of Humanities & Social Sciences, will also introduce the scholar to faculty in the division, invite the scholar to participate in relevant committees in the Division, and actively promote opportunities for the scholar to participate as a guest lecturer in courses in the Division. See letter of support.

B. Academic Program of the Scholar

Overview: The following offers more specifics on ideas for an academic program for the Scholar. The Social Science department has programs and courses that include the Multicultural/Global Institutional Learning Outcome (ISLO) that incorporates intercultural knowledge, global issues, interactions that build diversity awareness, diverse forms of creative expression, aesthetic appreciation, and historical, political, and economic perspectives. The newly revised Politics, History, and Global Studies program in particular is focused on the above ISLOs in connection with assessment through the AAC&U Global Learning Value Rubric.

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The Social Sciences Department is a leader at Middlesex and in the community in its breadth and depth of its commitment to service in the global community. Coursework in the Politics, History, and Global Studies major offers opportunity to study abroad and even specialize in South East and East Asian studies. A graduate of the East Asia focus in the major recently earned her BA from Smith College and is now a Fulbright Scholar in Indonesia. Through East-West Center grants and summer institute opportunities, faculty in the Social Science department have teaching and research expertise on global matters. Robert Kaulfuss, Chair of the Social Science department and Professor of Economics on the Bedford campus infuses global curricula into all of his courses. Dr. David Kalivas, Professor of World History and Director of the MCC Commonwealth Honors Program, regularly leads efforts to globalize the curriculum through his own courses, the honors program, and through event programming. The Social Science Department is closely linked to service-learning in the global community and continues to develop new opportunities for service in Lowell. Dr. Michael Cermak, Professor of Sociology, works with MCC students and students in the Bartlett School in Lowell; approximately 95% of its student population is of Cambodian descent. One of MCC's goals is to build on this service-learning model in other subject areas at home and abroad. Using the expertise and connections of Dr. Soeng we hope that students will increase service learning opportunities in the Lowell community and to more deeply perform service learning in Cambodia as part of the emerging exchange and study abroad program between Middlesex, AUPP, and other higher education institutions.

The following offers more specifics on ideas for an academic program for the Scholar:

Undergraduate Courses: It is planned that the Scholar will teach two courses each in the Fall 2016 and in the Spring 2017: 1) *Macroeconomics* and 2) *Microeconomics*. Both courses are required for Business majors and *Macroeconomics* is required in the Politics, History, and Global Studies major. Please see sample syllabus for more detail.

Guest lectures: The Scholar will also be invited to provide lectures or modules within existing Middlesex courses. Each fall and spring MCC offers the *Interdisciplinary Weekend*, a thematic one-credit course modeled on the conference format. Dr. Soeng will be invited to keynote at one of the weekends and present at another. Additionally, Dr. Kalivas teaches the *Honors World Cultures Seminar* and *World Civilizations Before and After 1500*. Dr. Soeng will provide guest lectures that deal with the historic economic influences and development of trade flows, particularly foreign investment in Asia and Cambodia. He will also guest lecture in a variety of business and honors classes including the honors Wealth and Poverty course and those in fashion and merchandising and hospitality which have significant modules on Asia. He will also work with the Dean of Global Education, Dona Cady, and Social Science Chair Rob Kaulfuss, to infuse more internationalization into the social science curriculum. Dr. Soeng will be introduced to the campus community at a reception and through an email announcement to campus, and faculty will be encouraged to invite him to serve as a guest lecturer in courses.

Symposia: The Scholar will have the opportunity to host or participate in a campus-wide symposia with faculty from various departments. The institution of Middlesex's Global Education Speaker Series which includes seminars in current faculty guest speaker research will provide a valuable opportunity to find a supportive campus community and will provide a venue for Dr. Soeng to present his latest research. Other opportunities include the East-West Center-Asian Studies Development Program's national conference and other state or national conferences such as AAC&U Global Learning conference in which Middlesex faculty and administration consistently present. These opportunities are vital experiences for academic exchange, and Dr. Soeng will be provided the opportunity to present. Additionally, Business DECA students would benefit from Dr. Soeng's

economic expertise, and his input along with current advisors would provide an excellent environment for developing student presentations for the state and national DECA competitions.

Curriculum development: Concurrent with these activities is a broader institutional effort to revise General Education to explicitly include global and multicultural literacy. Dr. Soeng will be engaged to participate in planning related to developing more depth and breadth in global and multicultural curriculum competencies.

Committees: The Scholar will be invited to participate in meetings of the Diversity Committee. This standing committee, in collaboration with Global Education, actively organizes events such as Inner Resources, conversations with Middlesex faculty & staff members on various global topics. The Scholar will also serve on Departmental committees, including committees on curriculum development.

C. Plans for Other Campus Activities:

Student Organizations: The Scholar-in-Residence will be invited to be highly involved in a variety of academic and social activities on campus. The Scholar will have status as a faculty member and will be invited to attend all faculty meetings, special presentations, and social and intellectual events. In mid-September the Scholar will be honored at a special reception.

Community Lecture: The Scholar will be invited to meet with the Honors and PTK organizations as well as the Multicultural and Asian Students Clubs. These active clubs are eager to develop more programming related to international studies and global affairs, and Dr. Soeng will also be invited to attend and participate in the annual student diversity summit.

Festivals and events: Middlesex is an active community with an avid interest in education and diverse cultures, and we anticipate strong enthusiasm for our Scholar to join in social events. As appropriate, Dr. Soeng will be invited to contribute to the Global Education International Film Series, book discussion groups, and events and receptions sponsored by Global Education; the Humanities and Social Science; and the Business, Education and Public Service Divisions.

D. Community Outreach: Dr. Soeng will also give public lectures and engage in program development in conjunction with local institutions and organizations that have collaborated with Dean Cady and others in developing global education and outreach at the college. These include Cambodian Mutual Assistance Association (see letter), the Lowell National Parks, The Angkor Dance Troupe, the Merrimack Valley Partners for Progress, and the Deshpande Foundation Entrepreneurship for All, which encourages entrepreneurship as a means to improve the communities of Lowell and surrounding areas.

Future presentations during the fall 2016 semester will be part of the Global Education Speaker Series. They will be widely advertised to the college and community through our Marketing Office, which will submit press releases to local media relating to the scholar and events. MCC anticipates there will be strong interest by the local radio and cable TV stations to conduct and interview the Scholar.

E. Professional Enrichment: Both the City of Lowell and the City of Boston, 26 miles away, are home to numerous academic institutions, offering an array of resources for the Scholar, including well-stocked libraries, eminent scholars, well-established programs, and a wide array of co-curricular offerings, such as lectures, workshops, symposia, and author readings.

Dr. Soeng's participation in the S-I-R program will facilitate his professional development as a teacher and scholar who focuses on transnational economic trade and investment developments in Cambodia. As previously mentioned, Middlesex is actively collaborating with local institutions and national organizations that will also facilitate Dr. Soeng's professional enrichment.

The Scholar will be encouraged and supported to participate in these conferences. In addition, Harvard, MIT, Boston University and other world-ranked universities are less than 45 minutes from both the Bedford and Lowell campuses. Logan International Airport offers frequent flights to multiple national destinations. Trains and busses are also an option for transport. Middlesex is committed to insuring that the Scholar will have ample time and flexibility to pursue personal research and scholarship while in residence. He will be encouraged to take advantage of these opportunities.

F. Sustainability: MCC has established a strong foundation for our Scholar-in-Residence to succeed during his residency, providing opportunities to teach, guest lecture, travel, participate in research, and consult on curriculum, all of which will have an impact well beyond his or her residency. All the components of this proposal align with support the College's strategic plan and future goals.

G. Duration of the Grant Period: The Scholar-in-Residence will be at MCC for one year, fall 2016 and spring 2017. Classes run 09/05/16 –05/16/17. MCC requests a two-week period prior to the beginning of classes (starting date August 23, 2016) to allow for settling in and class preparation.

H. Financial Support.

1. Supplementary Salary (\$2,500 x 2 semesters plus fringes): The College will provide supplementary salary of \$2500 for the fall and spring semesters. The median per capita income in the City of Lowell (U.S. Census Quick Facts 2009-2013) was \$23,136; this supplement combined with the Fulbright salary will provide ample income for a Scholar.

2. Housing Support (\$6000 x 2 semesters): Abundant rental properties are located within walking distance to the Lowell Campus. This supplement and the salary supplement will more than enable the Scholar to rent a quality apartment and pay for utilities. Lowell offers a public transportation system, and there are frequent shuttles between the two Middlesex campuses.

3. Professional Experiences Supplement (\$1,500): MCC will provide \$1500 in travel support for the scholar and will support the Scholar in identifying opportunities for guest lectures.

4. Facilities: The Scholar will be provided with a well-equipped office in a central location on campus and will be provided all other amenities normally provided to faculty.



AUPP

AMERICAN UNIVERSITY
OF PHNOM PENH
STUDY LOCALLY. LIVE GLOBALLY.

October 14, 2015

Kenneth Dunn, Esq.
Director, MCC Law Center
Middlesex Community College
33 Kearney Square
Lowell, MA 01852
978.656.3340
Fax: 781.275.4911 and 978.441.1749
<https://www.middlesex.mass.edu/lawcenter>

Dear Director Dunn,

Please accept this letter of recommendation for Dr. Reth Soeng who is applying for a Fulbright Scholar-in-Residence Award with Middlesex Community College for academic year 2016-17. He is an outstanding professor and always comes to class on time and does a thorough job of teaching his Economics and Math classes. He would be a great addition to your programs and a wonderful addition to any university. Dr. Soeng is a very intelligent professor and his research examines timely international economic issues.

One of the many qualities I like about Dr. Soeng is he is always smiling and willing to help when asked to assist with university events. For example, he volunteered to be in charge of a committee interviewing scholarship applicants. He also was willing to teach an additional class when a professor took an emergency leave.

I highly recommend Dr. Soeng for your Scholar-in Residence position.

If you have any questions, don't hesitate to call or write me.

Sincerely,

James West, Ph.D.
Interim Vice President of Academic and Student Affairs
American University Phnom Penh
Phnom Penh, Cambodia
855 78 623 260

Grant Department
Middlesex Community College
Pollard Building #321
55-67 Middle Street
Lowell, MA 01852
(978) 656-3481

Attention: Kenneth Dunn, Director of MCC Law Center, Middlesex Community College

Dear Fulbright Scholar-in-Residence Committee,

I was recently informed that Dr. Reth Soeng is applying for a Fulbright Scholar-in-Residence award at Middlesex Community College over 2016-2017. I am very pleased to write this letter of recommendation for Dr. Reth Soeng in support of his application for the Fulbright award at MCC over the aforementioned academic year.

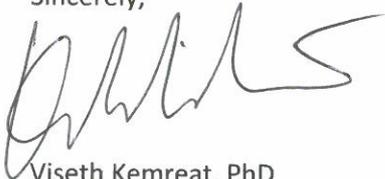
I have known Dr. Soeng since 2007 as an intelligent, dedicated and hardworking researcher and professor of economics at the School of Graduate Studies, National University of Management (NUM) in Cambodia, where I had served as the director of the Graduate School from 2005 to 2011. He has been enthusiastic with both researching and teaching a number of courses in economics, such as managerial economics, international trade, microeconomics, macroeconomics, applied statistics and econometrics.

With strong state-of-the-art statistical and econometric methodologies, Dr. Soeng published regularly excellent research output in a number of international scholarly journals such as *Journal of Asian Economics*, *International Journal of Manpower*, and *Journal of International Trade Law and Policy*, addition to being a reviewer/referee for several academic journals. Recently, Dr. Soeng and I have worked closely, leading to a co-authored research paper on "Foreign aid and international trade: Evidence for Cambodia," published at the Centre for ASEAN Studies, University of Antwerp, Belgium.

With due regard to his high intellectual capability and a wide-ranging scientific interest, together with his long scholarly experience in both research and teaching in his field of expertise, I enthusiastically support his application and strongly recommend him to the Fulbright Scholar-in-Residence program.

Should you have any further inquiry, please do not hesitate to contact me at kem.viseth@gmail.com.

Sincerely,



Viseth Kemreat, PhD
Professor of Economics
Former Director
School of Graduate Studies, NUM, Phnom Penh, Cambodia

RESUME

SOENG Reth, PhD-Economics

Address: #50, St 315, Sangkat Boeung Kok II, Toul Kork, Phnom Penh
Cambodia
Postal Code: 12152

Email: soengreth@gmail.com

H/P: +855(0)12 63 54 63

Dr. Reth SOENG is Adjunct Professor of Economics at the American University of Phnom Penh (AUPP), teaching Macroeconomics and Visiting Professor of Economics in English-based Master Program at Royal University of Law and Economics (Rule)/Ecole nationale d'administration (ENA) in Cambodia, teaching *Comparative Economics of EU and ASEAN* since January, 2015. Dr. Soeng has been a Research Fellow at Centre for ASEAN Studies, University of Antwerp, Belgium, since 2009. He did his post doctoral work at the Flemish Centre for International Policy where he carried out a joint research project with the National Bank of Belgium. He has served as a referee for several scholarly journals--*Journal of Asian Economics*, *International Trade Journal*, *Economics Bulletin* and *International Journal of Commerce and Management*. His research work has been published in scholarly journals, such as *Journal of Asian Economics*, *International Journal of Manpower* and *Journal of International Trade Law and Policy*. Dr. Soeng's research work was also accepted for presentations at International Conferences in China, the Philippines, Belgium, Korea and Thailand. He also gave lectures in economics, applied statistics and econometrics at Pannasastra University of Cambodia (PUC) and at National University of Management (NUM) where he taught courses in undergraduate, graduate and doctoral programs. Dr. Soeng was a visiting Lecturer in Statistics and Economic and Social Development Policies in Rule/ENA English-based Master Program, and has been a visiting Lecturer in Economics and Economic History of Cambodia at the Royal School of Administration in Phnom Penh, Cambodia. He was appointed as a jury member for Master thesis defenses at University of Antwerp, Belgium, and has been an examination member for DBA thesis defenses. Dr. Soeng is a member of Editorial Board of *Journal of Business and Management*.

Dr. Reth SOENG was born on 06 October 1973 to a poor, rice-farming family in Kampeaeng commune, Kirivong district, Takeo province—a relatively less developed, remote area of Cambodia. He attended the Royal University of Phnom Penh for his undergraduate studies in mathematics.

EDUCATION

- | | |
|-------------------|---|
| 2009-Feb 01, 2011 | Post Doctoral Fellowship (Certificate of Post-Doctoral Research)
Flemish Centre for International Policy, University of Antwerp
Belgium |
| 2005-13 Feb. 2009 | PhD in Applied Economics |

Department of International Economics, International Management and Diplomacy, Faculty of Applied Economics, University of Antwerp, Belgium

PhD Dissertation title “*Foreign Direct Investment in Cambodia: Determinants and Impact on Domestic Labour Productivity and International Trade*”

2004–2005	Pre-doctoral program (one-year program)/Master’s Degree Program Department of International Economics, International Management and Diplomacy, Faculty of Applied Economics, University of Antwerp, Belgium
2000–2003	Pannasastra University of Cambodia Master of Finance
Feb–Sept 1998	Faculty of Pedagogy High School Mathematics Teachers Training, Post Graduate Diploma
1992–1997	Royal University of Phnom Penh Bachelor of Science in Mathematics

RESEARCH INTERESTS

International Economics, Foreign Direct Investment, Technology Transfers, Globalization, Economic Development, ASEAN Economy, and other economics-related topics

PROFESSIONAL MEMBERSHIP

2008–Present East Asian Economic Association (EAEA)

BOARD MEMBERSHIPS

2013–Present Member of Board of Trustees of the University of Medical Sciences (the oldest and largest national medical school in Cambodia), Phnom Penh, Cambodia

2012–Present Member of Board of Directors of Khmer-Soviet Friendship Hospital, Phnom Penh, Cambodia

GOVERNMENT WORK EXPERIENCE

07 Oct 2013–Present Advisor to H.E. SOK AN, Deputy Prime Minister and Minister in charge of the Office of the Council of Ministers, Office of the Council of Ministers, Phnom Penh, Cambodia

24 Oct 2010-07 Oct 2013 Assistant to H.E. MAM SARIN, Minister attached to the Prime Minister

PROFESSIONAL WORK EXPERIENCE

- Jan. 2015-Present Visiting Professor
English-based Master Program at Royal University of Law and Economics (Rule)/Ecole nationale d'administration (ENA) in Cambodia, Teaching a course of *Comparative Economics of EU and ASEAN*
- Mar.-Oct, 2015 Visiting Professor
Royal University of Law and Economics, Teaching a course of *Research Methodology and Academic Writing*
- 2012-October, 2015 Visiting Professor
Royal School of Administration, Phnom Penh, Cambodia
Teaching a course “*economics and economic history of Cambodia*” to Royal Government’s senior officials and students
- 2009-Present Research Fellow, Centre for ASEAN Studies, University of Antwerp, Belgium
- June 7-July 19, 2013 Visiting Professor
English-based Master Program (Master of Public Management), Royal University of Law and Economics (Rule)/Ecole nationale d'administration (ENA) in Cambodia, Teaching a course of Social and Economic Development Policies.
- 2011-Jan, 2014 Academic Adviser/Senior Lecturer
School of Graduate Studies, National University of Management, Cambodia, teaching courses: Managerial Economics; Foundations of Econometrics; Econometrics for Finance; Monetary Policy; Applied Statistics; Intermediate Macroeconomics; Intermediate Microeconomics; and International Economics.
- 2011-March 2012 Visiting Professor
English-based Master Program (Master of Public Management), Royal University of Law and Economics (Rule)/Ecole nationale d'administration (ENA) in Cambodia, Teaching two courses: Applied Statistics using statistical package Stata 11; and Social and Economic Development Policy.

- Feb. 2009-Feb. 2011 Post-doctoral Fellow/Senior researcher
Flemish Research Centre for International Policy, University of Antwerp, Belgium
- Working on the National Bank of Belgium Project “*Effects of Internationalization on Domestic Labour Demand by Skills: Firm-Level Evidence for Belgium,*” which I presented at National Bank of Belgium 2010 Colloquium on the theme of *International Trade: Threats and Opportunities in a Globalised World*, October 14-15, Brussels, Belgium.
- 2004-2008 Doctoral Researcher and Research Fellow, Centre for ASEAN Studies, University of Antwerp, Belgium
- May 2006-Oct., 2007 Pannasastra University of Cambodia, Cambodia
Visiting Lecturer in Economics, teaching courses: International Economics, Mathematical Economics, General Economics, and Applied econometrics--in both undergraduate and graduate studies programs
- Oct., 2006-Sep., 2007 National University of Management, Cambodia
Visiting Lecturer in Economics, teaching courses: International Finance, Monetary Theory and Policy, Applied Statistics, Managerial Economics, and International Economics to graduate students in MBA program
- July 2005-Oct. 2005 Pannasastra University of Cambodia, Cambodia
Part-time Lecturer in Economics, teaching general economics and international economics (undergraduate studies program)
- 2001-Jan., 2004 Pannasastra University of Cambodia, Cambodia
Part-time Lecturer of Mathematics for Business and Economics

DOCTORAL THESIS ADVISOR/CO-ADVISOR

- Heng Sithikun’s Doctoral Thesis title: *Determinants of Cambodia’s International Trade Flows: A Panel Data Analysis*, National University of Management, Phnom Penh, Cambodia

THESIS JURY MEMBER

- Heng Sithikun’s Doctoral Thesis title: *Determinants of Cambodia’s International Trade Flows: A Panel Data Analysis*, National University of Management, Phnom Penh, Cambodia
- Chhun Rady’s DBA thesis: *Factors Affecting Organizational Performance in Service Organization in Cambodia*, National University of Cambodia, Phnom Penh 2011.
Advisers: Dr. Ly Sok Heng and Dr. Sok Vanny

- Sau Lay’s DBA thesis: Determinants of Business Students’ Major Choice, National University of Management, Phnom Penh 2011. Advisers: Dr. Ly Sok Heng and Dr. Sok Vanny
- Vicky Praet: Master Thesis Title “Critical Analysis of Sustainable Economic Growth in the EU Related to the Lisbon Strategy”, University of Antwerp, Belgium. Promotor: Prof. Dr. Paul Roosens.

INTERNATIONAL JOURNAL REFEREE/REVIEWER

- International trade Journal
- Journal of Asian Economics
- Economics Bulletin
- International Journal of Commerce and Management

EDITORIAL BOARD MEMBER OF ACADEMIC JOURNALS

- Journal of Business and Management

KEY PUBLICATIONS

- Soeng, R. (2013), The Impact of the EU Generalized System of Preferences on Exports and GSP Utilization by Asian and Latin American Country, (with Ludo Cuyvers), *Journal of International Trade Law and Policy*, Vol. 12, Issue 1, pp. 80-97.
- Soeng, R. (2011), Effect of Belgian Outward Foreign Direct Investment in the EU on Employment in Belgium, (with Ludo Cuyvers), *International Journal of Manpower*, Vol. 32, Issue 3, pp. 300-312.
- Soeng, R. (2011), Determinants of FDI in Cambodia, (with Cuyvers, L., J. Plasmans and D. Van Den Bulcke) *Journal of Asian Economics*, Vol. 22, pp. 222-234.
- Soeng, R. (2009), The Competitive Position of a Developing Economy: The Role of Foreign Direct Investment in Cambodia (with Cuyvers, L., and D. Van Den Bulcke), in Van Den Bulcke, Verbeke and Yuan (eds.): *Handbook on Small Nations in the Global Economy: The Contribution of Multinational Enterprises to National Economic Success*, Cheltenham: Edward Elgar (London), 2009.

OTHER PUBLICATIONS

- Soeng, R. (2014), The effect of foreign aid on Cambodia’s International Trade? (Viseth Kem Reat), published as CAS Discussion paper at Centre for ASEAN Studies, University of Antwerp, Belgium.

- Soeng, R. (2010), Effects of Internationalization on Domestic Labour Demand by Skills: Firm-Level Evidence for Belgium (with Cuyvers, L. and E. Dhyne), *NBB Working Paper No. 206*, National Bank of Belgium, Brussels.
- Soeng, R. (2008), The Impact of Foreign Direct Investment on International Trade in Cambodia (with Cuyvers, L., J. Plasmans and D. Van Den Bulcke), *CAS Discussion paper No. 65*, University of Antwerp.
- Soeng, R. (2008), Productivity Spillovers from Foreign Direct Investment in the Cambodian Manufacturing Sector (with Cuyvers, L., J. Plasmans and D. Van Den Bulcke), *Research Paper 2008/04*, Faculty of Applied Economics, University of Antwerp, Belgium.
- Soeng, R. (2006), The Contribution of MNEs to Economic Success in Small Open Economies: The Case of Cambodia (with Cuyvers, L. and D. Van Den Bulcke), *CAS Discussion paper No. 58*, University of Antwerp.
- Soeng, R. (2006), Foreign Direct Investment and Development of Least Developed Countries: The Case of Cambodia's Textiles, Garments and Tourism Industries (with Cuyvers, L. and D. Van Den Bulcke), *CAS Discussion Paper No. 49*, University of Antwerp, and paper presented at *10th International Convention of East Asian Economic Association Convention (17-18 Nov, 2006)* in Beijing.

PAPERS PRESENTED

- “The effect of foreign aid on Cambodia’s International Trade?: Evidence for Cambodia”, accepted for presentation at *the East Asian Economic Association (EAEA) convention* in Bangkok on 1-2 November 2014.
- “Effects of Internationalization on Domestic Labour Demand by Skills: Firm-Level Evidence for Belgium,” presented at *National Bank of Belgium 2010 Colloquium on the theme of International Trade: Threats and Opportunities in a Globalised World, October 14-15, Brussels, Belgium.*
- “Productivity Spillovers from Foreign Direct Investment in the Cambodian Manufacturing Sector,” presented at the *12th International Convention of the East Asian Economic Association*, October 2-3, Seoul, Korea.
- “Determinants of Foreign Direct Investment: Country-specific Factor Differentials,” presented at the *11th International Convention of the East Asian Economic Association, November 15-16, 2008, Diamond Hotel Philippines, Manila, Philippines.*
- “Determinants of Foreign Direct Investment in Cambodia,” presented in *Public Forum on ‘foreign direct investment in Cambodia: How to attract Japanese investment,’* organized

by Cambodian Institute for Cooperation and Peace at the University of Cambodia, on 17 August 2008.

- “Productivity Spillovers from Foreign Direct Investment in the Cambodian Manufacturing Sector,” presented as *doctoral seminar*, University of Antwerp, 3 March 2008.

REFERENCES

Prof. Dr. Ludo Cuyvers

Professor Emeritus of Economics

Department of Management

University of Antwerp

Email: ludo.cuyvers@uantwerpen.be

Dr. Michel Dumont

Federal Planning Bureau

Kunstlaan 47-49

1000 Brussels

Belgium

Telephone: +32 (0) 2 507 73 85

E-mail: dm@plan.be



Bedford Campus • 591 Springs Road • Bedford, MA 01730-1197 • 781-280-3200
Lowell Campus • 33 Kearney Square • Lowell, MA 01852-1987 • 978-656-3200

October 13, 2015

Cecilia P. Kocinski-Mulder
Program Manager
Council for International Exchange of
Scholars 1400 K Street, NW
Suite 700 Washington, DC 20005

Dear Ms. Kocinski-Mulder:

I am writing in support of the proposal for a Fulbright Scholar-in-Residence from Cambodia, Dr. Reth Soeng, who will be housed under the Division of Humanities and Social Sciences for 2016-2017.

The Humanities and Social Sciences Division at MCC consists of 50 full-time faculty members and over 200 part-time faculty members providing instruction in disciplines including economics, history, ethics, philosophy, English, literature, creative writing, world languages, communications, art, music, theater, geography, government, anthropology psychology, and sociology. The division offers Global Studies and Social Science liberal arts studies concentrations. Due to the nature of the subjects in the division, humanities and social sciences faculty members are key to most of the global learning programs, teaching courses relevant to global learning, which promote Global/Multicultural Literacy Institutional Student Learning Outcome (ISLO) and stress Social Responsibility in a global society. Also, faculty members provide historical and cultural contexts for global topics in other disciplines and lead study abroad trips.

A scholar-in-residence from Cambodia will accelerate and enhance our efforts to globalize the curriculum. As Dean of Humanities and Social Sciences, I will share information about Dr. Soeng to chairs of the departments and invite the scholar to division meetings to support networking and outreach among members of the campus community. Dr. Soeng will also be invited to participate in committees related to globalizing the educational experience of MCC students.

I have had the opportunity to work closely with Dona Cady on multiple initiatives to support infusing Asian studies into the curriculum as well as strengthen MCC's study abroad initiatives. Global Education has the reputation of offering high-caliber programming and experiences. I am certain the campus will be very receptive to the Scholar's participation in activities, as will the wider Lowell community. I look forward to lending any support I may to the scholar's residency at Middlesex Community College. Thank you.

Sincerely,

Matthew Olson, Ed.D.
Dean, Humanities & Social Sciences



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Lowell Campus • 33 Kearney Square • Lowell, MA 01852-1987 • 978-656-3200

October 13, 2015

Cecilia P. Kocinski-Mulder
Program Manager
Council for International Exchange of Scholars
1400 K Street, NW
Suite 700 Washington, DC 20005

Dear Ms. Kocinski-Mulder:

I am writing to express my enthusiastic support for and commitment to hosting Scholar-in-Residence, Dr. Reth Soeng, from Cambodia.

First, I will work to identify housing arrangements for Dr. Soeng prior to arrival. Middlesex Community College offers campuses in both Lowell and Bedford. Lowell is also home to UMass Lowell, a rising research university with over 14,000 students. Ample rentals for the academic year in the dynamic historic district are available in the City of Lowell.

Next, I will work to ensure the Scholar has an enriching experience focused both on undergraduate teaching as well as research and other professional experiences. To this end, I have worked with the Dean of Humanities & Social Sciences to develop a program plan for the scholar. Global Education hosts numerous on-campus events throughout the academic year, and there will be many opportunities for the Scholar to present as a guest lecturer on campus, hosted by Global Education.

The network Middlesex Community College has established with community and civic organizations both locally and nationally related to Cambodian/Khmer studies is quite extensive. Middlesex Community College has partnered with the East-West Center-Asian Studies Development Program for over twenty-five years, with MCC being its first regional center. I serve as one of two campus Fulbright representatives and have hosted a Fulbright program officer to speak about opportunities related to the Fulbright program. I currently direct the recently funded 2015 Fulbright-Hays grant *Cambodia's Cultural Heritage in the Modern World*, which includes engagement of Lowell Public Schools, the East-West Center, and local community-based organizations. I will share information about the Scholar among these networks to encourage collaboration. Also, I currently serve as the President of the Oxford and Cambridge Society of New England. Each year the Society holds formal dinners with after dinner speakers, receptions, and talks in its

distinguished alumni series, as well as more informal events. I will invite Dr. Soeng to events which will also open up more opportunities for professional exchange.

The Scholar will strongly complement initiatives to integrate Cambodian/Khmer studies across the curriculum and will serve an important role in continuing MCC's efforts to globalize its curriculum and promote efforts for our students to study abroad. I look forward to contributing to making the Scholar's residency a success.

Sincerely,

A handwritten signature in cursive script that reads "Dona M. Cady". The signature is written in black ink and is positioned to the right of the typed name.

Dona Cady
Dean, Global Education



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Lowell Campus • 33 Kearney Square • Lowell, MA 01852-1987 • 978-656-3200

October 13, 2015

Cecilia P. Kocinski-Mulder, Program Manager
Council for International Exchange of Scholars
1400 K Street, NW
Suite 700 Washington, DC 20005

Dear Ms. Kocinski-Mulder:

I write this letter of support for the proposed Scholar-in-Residence from Cambodia, Dr. Reth Soeng. I met Dr. Soeng four years ago as we served together on a committee to begin developing the American University of Phnom Penh (AUPP) which came to fruition in 2013. I have regular meetings with him on my several yearly visits to Phnom Penh in my advisory capacity with AUPP. He has been instrumental in the early success of the university as he has lent his many years of experience in western-based education to AUPP. I have known him as a highly principled and accomplished educator who has made many contributions to his field of expertise.

I am a retired faculty member and currently serve as the Director of the Middlesex Community College Law Center, a community mediation center that has provided conflict resolution services since 1989. We administer consumer protection, individual, community, and trial court mediation services and training, as well as school-based violence prevention programs.

The U.S. State Department awarded the Law Center a grant from 1997-2002 to design and implement a conflict resolution program in Cambodia at their national university, and during that time I traveled with Middlesex Community College faculty to Cambodia to implement this grant. I was awarded a Fulbright Senior Specialist award in 2004 to create law curricula in higher education in Phnom Penh and served as Project Director for two Fulbright-Hays scholarship programs with UMASS-Lowell, Lowell Public Schools, and MCC, awarded for study in Cambodia in 2002 and 2010. I also served as International Observer with the Cambodian human rights NGO, NICFEC, in the July 2003 and 2008 national elections. Currently I am assisting in the development of the American University of Phnom Penh.

I am also involved in numerous community-based organizations focusing on the Cambodian-American population as well as with colleges and universities in the region. I will be happy to introduce Dr. Soeng to contacts I have to make his experience as enriching as possible.

Thank you for your consideration of this application.

Sincerely,

A handwritten signature in dark ink, appearing to read "K. Dunn", is written over a light-colored rectangular background.

Kenneth Dunn, Esq.
Director, MCC Law Center
Middlesex Community College



CMAA គម្រោងប្រយោជន៍
CAMBODIAN MUTUAL ASSISTANCE ASSOCIATION OF LOWELL, INC. →

October 13, 2015

Cecilia P. Kocinski-Mulder
Program Manager
Council for International Exchange of Scholars
1400 K Street, NW
Suite 700 Washington, DC 20005

Dear Ms. Kocinski-Mulder:

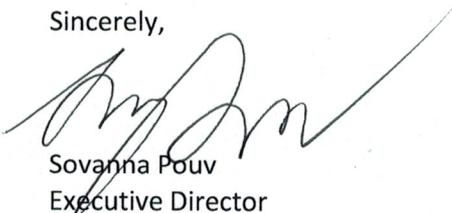
I am pleased to submit this letter of support on behalf of the Cambodian Mutual Assistance Association of Greater Lowell, Inc. (CMAA) for Middlesex Community College's proposal to host a Fulbright Scholar-in-Residence from Cambodia.

The Cambodian Mutual Assistance Association of Greater Lowell, Inc. (CMAA) is dedicated to improving the quality of life for Cambodian Americans and other minorities and economically disadvantaged persons in Lowell through educational, cultural, economic and social programs. The CMAA has actively collaborated with Middlesex Community College on numerous projects related to preserving Cambodian/Khmer culture as well as broadening understanding and appreciation of Cambodian/Khmer history and culture among the general population.

All generations of the greater Lowell Cambodian community continue to deal with the impact of the Khmer Rouge genocide. We have found that educational programs are of great value in creating pride and understanding among both different generations of Cambodians and other community residents. We would welcome opportunities to share information about the scholar through our e-mail newsletter, website (www.cmaalowell.org), and social media feeds so that individuals in our community might invite him to events and to serve as a guest speaker. We offer events including our annual celebration and annual Khmer symposium. These are attended by dignitaries and scholars as well as community members. I would personally invite the scholar to attend these events and help him or her to meet individuals in our community to support his or her research and scholarship.

The Cambodian Mutual Assistance Association of Greater Lowell, Inc. looks forward to assisting in publicizing the many future community activities that will occur as a result of the project that will be of great value to our Cambodian constituency, and to participating in many of the activities.

Sincerely,



Sovanna Pou
Executive Director

Secretariat
East-West Center
Education Program
1601 East-West Road
Honolulu, HI 96848-1601

Tel. (808) 944-7337

Fax (808) 944-7070

Email
mincia@EastWestCenter.org

Website
www.EastWestCenter.org

ASDP Regional Centers

Belmont University

Black Hawk College

Central Washington
University

City College of
San Francisco

College of DuPage

Eckerd College

Johnson County
Community College

Kapiolani
Community College

Middlesex
Community College

Missouri State University

Paradise Valley
Community College

Community College
of Philadelphia

Portland
Community College

Slippery Rock University

Trident Technical College

Tulsa Community College

University of Central
Arkansas

University of Redlands



Asian Studies Development Program

A joint project of the East-West Center and the University of Hawai'i

October 13, 2015

Cecilia P. Kocinski-Mulder
Program Manager
Council for International Exchange of Scholars
1400 K Street, NW
Suite 700 Washington, DC 20005

Dear Ms. Kocinski-Mulder:

I am writing in strong support of Middlesex Community College's application for a Fulbright Scholar-in-Residence from Cambodia.

I serve as the Director of The Asian Studies Development Program (ASDP), a joint initiative of the East-West Center and the University of Hawai'i that has the mission of enhancing undergraduate teaching and learning about Asian cultures and societies. Over the past twenty-five years, ASDP has developed a highly effective model of faculty and curriculum development through content-focused programs that bring together nationally and internationally recognized Asia scholars and exemplary undergraduate teachers in multi-disciplinary, seminar-like communities of inquiry. Since its inception, ASDP has hosted 55 residential institutes in Hawai'i (3 to 5 weeks in duration), including 16 summer institute grants from the National Endowment for the Humanities, 24 field seminars in East and Southeast Asia (2 to 5 weeks), and 133 workshops and conferences (2 to 3 days). These programs have been attended by more than 3,000 American college and university professors and administrators, as well as over 100 educators from 45 leading universities in Asia and 15 from Latin America.

In support of the scholar's residency, I will share information about the scholar with our robust network of Asian Studies scholars and professionals through The East-West Center Update, our comprehensive e-announcement, so that individuals from other campuses may reach out for guest lecturers and consultation. I will also share with the scholar opportunities for participation in our conferences and events where there may be mutual interest.

Notably, Middlesex Community College (MCC) is one of twenty designated ASDP Regional Centers across the country, and several dozen MCC have participated in our summer institute and field seminar programs. As an ASDP regional center, MCC has assisted us in co-hosting 3 of our ASDP Annual National Conferences, more than 10 workshops, and twice with hosting Chinese faculty and administrators in the Boston as part of the ASDP China/US faculty exchange travel program. On each of these occasions, MCC has been a model of institutional commitment and administrative efficacy. I have worked closely with Dr. Dona Cady on numerous initiatives aimed at integrating Asian Studies into the curriculum at Middlesex Community College and to bring attention to Asian cultures in the local community that the College serves, including most recently an NEH-funded multiyear "Bridging Cultures" project on cultural diversity in Southeast Asia. On each occasion, Dr. Cady has demonstrated a combination of energy and imagination that has made collaboration both effective and enjoyable.

October 13, 2015

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MCC is an innovator and national leader in the area of international education among community colleges, and I am certain that a Fulbright scholar hosted by the College will enjoy a rich professional experience.

If you have any questions, please feel free to contact me.

Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read "Peter D. Hershock". The signature is fluid and cursive, with the first name "Peter" and last name "Hershock" clearly distinguishable.

Peter D. Hershock, Ph.D.
Director, Asian Studies Development Program
East-West Center
808.944.7757; hershock@eastwestcenter.org

Letter of Support for the Fulbright in-Residence Grant application submitted by Middlesex Community College

October 14, 2015

Dear Council for International Exchange of Scholars Officers,

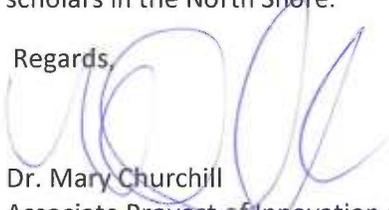
It is my pleasure to support the application for the Fulbright in-Residence Program developed by our colleagues at Middlesex Community College (MCC) submitted by Dr. Dona Cady, and Dr. Danielle Kehoe.

Salem State University and Middlesex Community College, public institutions in Massachusetts, are committed to an academic partnership and collaboration for the benefit of the local community of learners in the greater north-of-Boston area.

One of the strategic goals at Salem State University is to advance student's intellectual, personal and professional growth by expanding global and cultural awareness and engagement. We are continuously looking for ways to engage our students, faculty and staff with international visitors and challenge their views. If awarded to MCC, Fulbright Scholar-in-Residence program will provide an excellent opportunity for both institutions to collaborate on engaging international scholars with our students, faculty and larger community in Salem, Lowell and Bedford. Our campus has hosted international scholars on campus in the past and we have witnessed how powerful these personal encounters are. We hope that the collaboration with MCC will contribute to the comprehensive internationalization of our campus and will support our effort in strengthening our model for hosting scholars representing fields of humanities, business, arts and law on our campuses and in the community via lectures and community programming. Our Center for Research and Creative Activities, Center for International Education, and Center for Civic Engagement, among others, support the strong interests in global issues, affairs, and programs and are ready to engage with and support the Fulbright-in -Residence scholars.

We are looking forward to working with colleagues at Middlesex Community College on hosting international scholars in the North Shore.

Regards,



Dr. Mary Churchill

Associate Provost of Innovation and Partnerships and Dean, School of Continuing and Professional Studies



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Lowell Campus • 33 Kearney Square • Lowell, MA 01852-1987 • 978-656-3200

October 13, 2015

Cecilia P. Kocinski-Mulder
Program Manager
Council for International Exchange of Scholars
1400 K Street, NW
Suite 700 Washington, DC 20005

Dear Ms. Kocinski-Mulder:

I write to express my enthusiastic support for, and commitment to, this Fulbright Scholar-in-Residence application. I also write to affirm that I am the Responsible Administrative Official for the application. To that end, I have been kept abreast of the planning by Dona Cady, Dean of Global Education, and **I commit to providing a salary supplement of \$5000 plus fringes (\$5085) to the scholar as well as housing and professional development support of \$13,500, for a total commitment of \$18,585 to the scholar.**

As an open-access community college, Middlesex Community College serves a large portion of first-generation, low-income, and ethnically diverse students, individuals who are often underrepresented in study abroad programs. One hope for this residency is that it will encourage more students to participate in exchange programs with Cambodia and more broadly. Lowell, MA, has the second-largest Cambodian/Cambodian-American population in the nation, and over 11% of MCC students identify as Asian. The ability for students to have role models with whom they can identify will be inspiring for our students, and it is important for fulfilling MCC's commitment to diversity.

I will do what I can to promote opportunities for the scholar to interact with members of our local community. In the beginning of the academic year, I will introduce the scholar at the Faculty Staff Association (FSA) meeting, widely attended by MCC employees. I will share information about the Scholar with the network of Chief Academic Officers throughout Massachusetts so that other colleges may invite the scholar to their campuses.

I fully support the leadership of Dona Cady, Dean of Global Education, in this initiative. I have no doubt based on her past experience with administrative leadership, grant initiatives, and global programs, as well as her connections in the community, that she will serve as an excellent ambassador to the scholar and make the experience as fruitful and generative as possible.

I believe the scholar will find at Middlesex Community College a collegial and engaging environment, and I look forward to supporting the scholar in any way that I may.

Sincerely,

Philip Sisson
Provost and Vice President of Academic & Student Affairs



ECON140: Macroeconomics

Instructor: Reth SOENG, PhD
Classroom: Alaska
Time: T and TH 8:30 to 10:05 AM
E-mail: reth.soeng@aupp.edu.kh
Office Hours: T and TH 10:20-11:50 AM and afternoons by appointment

Course Description

Macroeconomics, at its core, is concerned with the functioning of the economy of a nation as a whole. The course will explore the set of techniques and data which are central to the field of macroeconomics, especially issues related to the determination of output, unemployment, and inflation. These topics will allow us to analyze economic events over the short run, medium run and long run. We will, as we proceed, develop formal theories grounded in microeconomics allowing us to vigorously do economic analyses and analyze the questions of public policy. We will use these theories to develop a deeper understanding of current and recent macroeconomic events.

Course Objectives

By the end of the course, students should be able to:

- Measure GDP and distinguish between nominal and real values, in particular between nominal and real GDP;
- Analyze different theories of demand for money and relationship between money supply and inflation;
- Explain why economic growth rate varies, as well as critically discuss the theories of economic growth with emphasis on steady state economic growth;
- Understand nature and causes of economic fluctuations;
- Explain economic fluctuations using IS-LM model and AD-AS model;
- Analyze how nominal and real exchange rate are determined;

Required Text

Blanchard and Johnson's *Macroeconomics*, Sixth Edition 2013, Prentice Hall.

Additional Readings

- Mankiw's *Principles of Macroeconomics*, 6th Edition 2012, Cengage, Mason.
- Hall and Lieberman's *Macroeconomics*, 6th Edition 2013, Cengage, Mason.
- Miller and Benjamin's *The Economics of Macro Issues*, 5th Edition 2012, Pearson, New Jersey.

- Bhagwati and Panagariya’s *Why Growth Matters*, 2013, PublicAffairs, New York.
- Soeng, R. (2011), Determinants of FDI in Cambodia, (with Cuyvers, L., J. Plasmans and D. Van Den Bulcke) *Journal of Asian Economics*, Vol. 22, pp. 222-234.
- Soeng, R. (2013), The Impact of the EU Generalized System of Preferences on Exports and GSP Utilization by Asian and Latin American Country, (with Ludo Cuyvers), *Journal of International Trade Law and Policy*, Vol. 12, Issue 1, pp. 80-97.
- Soeng, R. (2011), Effect of Belgian Outward Foreign Direct Investment in the EU on Employment in Belgium, (with Ludo Cuyvers), *International Journal of Manpower*, Vol. 32, Issue 3, pp. 300-312.
- Soeng, R. (2009), The Competitive Position of a Developing Economy: The Role of Foreign Direct Investment in Cambodia (with Cuyvers, L., and D. Van Den Bulcke), in Van Den Bulcke, Verbeke and Yuan (eds.): *Handbook on Small Nations in the Global Economy: The Contribution of Multinational Enterprises to National Economic Success*, Cheltenham: Edward Elgar (London), 2009

Evaluation

Students are evaluated based on the following:

Attendance and participation	10%
Quizzes/assignments	30%
Mid-Term exam	25%
Final Exam	35%

All assignments are due in class on the agreed-upon date, and *no late assignments will be accepted*. If you have difficulty with this course, please come see me at the earliest opportunity.

Important Note: Cheating is strictly prohibited. A single detected occurrence will result in an immediate failing grade for the entire course.

Tentative Course Content

I. Introduction

- Ten Principles of Economics
- Demand and Supply Analysis
(Assignment #1)
- A Tour of Macroeconomics
(Assignment #2)

II. The Economy in the Short Run

- The Goods Market
(Assignment #3)
- Financial Markets

- (Assignment #4)
- The IS/LM Model
- (Assignment #5)

III. The Economy in the Medium Run

- The Labor Market and the Natural Rate of Unemployment
- (Assignment #6)
- The AS-AD Model
- (Assignment #7)
- Unemployment and the Phillips Curve
- (Assignment #8)

IV. The Economy in the Long Run: Economic Growth

- The facts of Growth
- (Assignment #9)
- Saving, Capital Accumulation, and Output
- (Assignment #10)
- Technological Progress, Wages and Unemployment
- (Assignment #11)

V. The Open Economy

- Openness in goods and financial markets
- (Assignment #12)
- The Good market in an Open Economy
- (Assignment #13)
- Exchange rate and Macroeconomic Policy
- (Assignment #14)